AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Lo KUTV Salt I		len		Date: 8/6	/2012
				<u> </u>	1999 (1999) (1999) (1999) (1999)
I, Wired Med	dia Partners				
do hereby request	station time con	cerning the follow	ving issue:		
Broadcast	Time of Day, Rotation, or	Days	Class	Times per	Number
Length	Package			Week	of Weeks
		SEE ATTACH	IED SCHEDULE		
Dat	e of First Broadcas	it.	Da	te of Last Broadcas	t
Monday,	September 1	7, 2012	Sunday,	September 2	3, 2012
T-116 - 6	0 F F	7F 00			
Total Gross Ch	narges: ໓໓໓,4	.75.00			
This broadcast tim	ne will be used by	Center For	ward		
그는 그 그는 그는 사람이 없는 집에 없는 내가 되었다면 그 나를 다 살아 있다.		whole or in par	rt) communicate ce?"	e "a message r	elating to
	x Yes		□No		
	[시 '양				



Wired Media Partners

XUTV-TV IAB FORM PB-17 ISSUES PAGE 2 of 2		Center Forward 2012 9/17/2012 thru 9/23/2012
<u> </u>	etes a message relating to any political ma ed candiate(s) the programming refers to f applicable):	
For Programming that "communica attach Agreed Upon Schedule.	ites a message relating to any political ma	tter of national importance,
represent that the payment for th	e above described broadcast time has bee	en furnished by:
	Center Forward	
and you are authorized to announc he payment , if other than an indiv	ee the time as paid for by such person or e vidual person, is:	ntity. The entity furnishing
a corporation; X a commi	ttee; an association; or ot	her unincorporated group.
The names, offices, and addresses he entity are named below (may b	of the chief executive officers, directors, be attached separately):	and/or authorized agents of
325 7th Street NW Suite 40		
executive Director	202-441-60 Treasure	r: Jeff Murray
THIS STATION DOES NOT DISCRIN THNICITY IN THE PLACEMENT OF	MINATE OR PERMIT DISCRIMINATION ON ADVERTISING.	N THE BASIS OF RACE OR
agree to indemnify and hold harn	nless the station for any damages or liabil om the broadcast of the above-requested	ity, including reasonable advertisement(s).
For the above-stated broadcast(s	s) I also agree to prepare a script, transc the time of the scheduled broadcasts.	
To	Be Signed By Issue Advertiser	
Monday, August 06, 2012	Satrue XI Xhelin	J 303-989-4700
Date	Signature	Contact Phone Number
То Ве	Signed By Station Representative	
Accepted	Accepted In Part	Rejected
Kusthenor	KRISTEN HENDERESON	POLITICAL ADVEKTISING
Signature	Printed Name	Title SPEUA



Wired Media Partners

PAYMENT PECUEUSO

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

) KUTV 299 S Main St Ste 150 Salt Lake City, UT 84111

Wired Media Partners-Fairfax 11350 Random Hill Rd Ste 670 Fairfax, VA 22030

09/17/12-09/23/12 Center Forward (71. Wired Media Partner POLITICAL ISSUE (r CENTER FORWARD Henderson, Kristen 1350608 KUTV/KMYU VAIL,CHRIS N/A Contract # Schedule Dates **Buyer Name** Advertiser Salesperson Sales Office Phone/Fax Product Agency Brand

Account Types

Billing Type

Comments

1350608	Date Entered	08/03/12	I - -		
09/17/12-09/23/12	Last Modified	08/03/12	t Month S	Spots	Rate
Center Folward (71144)	Entered By	Kristen Henderson		ç	\$32,473.00
Wired Media Partners-Fairfax (13005)	GO-09	No	Grand Total:	75	\$55,475.00
POLITICAL ISSUE (ns) (1187)	Headline #				
CENTER FORWARD EST 11542 (465976)	Demo				
Henderson, Kristen (2948)	Order Type	Normal			
	Package Deal				
VAIL.CHRIS	Commission %	15.00			
	Commission	\$8,321.25			
N/A	Net Total	\$47,153.75			
Local/Political Issue Agency BRD	Sales Tax				
Weekly/Irregular					
9/17 - 9/23					

Line	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPW	Mo Tu We Th	占	Sa Su Spots		Rate	Total	Station	Comments	Entered
1.0	1.0 Normal Line / News	09/17/12-09/21/12	1	:30 5A- Morr	:30 5A- News-2 News This Morning 5a		1	1		5	\$150.00	\$750.00	\$750.00 Salt Lake City (KUTV)		8/3/12
2.0	2.0 Normal Line / News	09/17/12-09/21/12	П	:30 5:28 This	:30 5:28:30A- News-2 News This Morning 530a		T	1 1		2	\$300.00	\$1,500.00	\$1,500.00 Salt Lake City (KUTV)		8/3/12
3.0	3.0 Normal Line / News	09/17/12-09/21/12	-	:30 6A-	:30 6A- 8A (MST)		1 1 1	1 1		D.	\$600.00	\$3,000.00	\$3,000.00 Salt Lake City (KUTV)		8/3/12
4.0	4.0 Normal Line / SPOT	09/17/12-09/21/12	1	:30 8A-	:30 8A- 9A (MST)		1 1 1	1 1		2	\$250.00	\$1,250.00	\$1,250.00 Salt Lake City (KUTV)		8/3/12
5.0	5.0 Normal Line / SPOT	09/22/12-09/22/12	П	:30 5A-	:30 5A- CBS-This Morning: Saturday				1	1	\$50.00	\$50.00	\$50.00 Salt Lake City (KUTV)		8/3/12
6.0	6.0 Normal Line / SPOT	09/23/12-09/23/12	н	:30 7:58 Sund	:30 7:58:30A- CBS-News Sunday Morning				-	1	\$600.00	\$600.00	\$600.00 Salt Lake City (KUTV)		8/3/12
7.0	7.0 Normal Line / SPOT	09/17/12-09/21/12	H	:30 8:58: Right	:308:58:56A- CBS-The Price Is Right			H		3	\$750.00	\$2,250.00	\$2,250.00 Salt Lake City (KUTV)		8/3/12
8.0	8.0 Normal Line / News	09/17/12-09/20/12	H	:30 11:58 Noon	:30 11:58:27A- News-2 News at Noon		1 1	1		m	\$350.00	\$1,050.00	\$1,050.00 Salt Lake City (KUTV)		8/3/12
9.6	9.0 Normal Line / SPOT	09/19/12-09/21/12	1	:30 1P-	:30 1P- 2:30P (MST)		1	H		2	\$200.00	\$400.00	\$400.00 Salt Lake City (KUTV)		8/3/12
10.0	10.0 Normal Line / SPOT	09/18/12-09/18/12	1	:30 2P-	:30 2P- CBS-The Talk		н			1	\$275.00	\$275.00	\$275.00 Salt Lake City (KUTV)		8/3/12
11.6	11.0 Normal Line / SPOT	09/17/12-09/21/12	-	:30 3P-	:30 3P- Ricki Lake		2 1 1	2 1		7	\$350.00	\$2,450.00	\$2,450.00 Salt Lake City (KUTV)		8/3/12
			-		CO		CONFIRMATION CONTRACT	N CO	NTRA	5					

B/E Bookend P/B Piggy Back

Printed At: 03:13 PM on Tuesday, August 14 2012

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:

NUTV 299 S Main St Ste 150 Salt Lake City, UT 84111

Wired Media Partners-Fairfax (13005) Center Forward (71144) 09/17/12-09/23/12 1350608 Contract # Schedule Dates Advertiser Agency Product

CENTER FORWARD EST 11542 (465976) POLITICAL ISSUE (ns) (1187)

Henderson, Kristen (2948) KUTV/KMYU

Local/Political Issue Agency BRD VAIL,CHRIS N/A

Buyer Name

Wired Media Partners-Fairfax 11350 Random Hill Rd

Ste 670 Fairfax, VA 22030

Phone/Fax

CPE

Salesperson Sales Office

Brand

Weekly/Irregular

Account Types

Billing Type

Comments

9/17 - 9/23

Kristen Henderson 08/03/12 08/03/12 Last Modified **Entered By** CO-0P

Order Type Demo

Commission % Commission Net Total

Rate \$55,475.00 \$55,475.00 5 5 By Broadcast Month Spots Sep. 2012 75 Salt Lake City (KUTV) Grand Total:

> Normal Headline #

Package Deal

\$47,153.75 \$8,321.25 15.00

Sales Tax

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length Run Times		SPW M	Mo Tu We	₽	Fr Sa	Su Spots		Rate	Total	Station	Comments	Entered
12.0	12.0 Normal Line / News	09/17/12-09/21/12	1	:30 3:58:15P- News-2 News at 4p	s-2 News at			T T			2	\$400.00	\$2,000.00	\$2,000.00 Salt Lake City (KUTV)		8/3/12
13.0	13.0 Normal Line / News	09/17/12-09/21/12	F	:30 4:30P- News-2 News at 430p	News at		1				22	\$500.00	\$2,500.00	\$2,500.00 Salt Lake City (KUTV)		8/3/12
14.0	14.0 Normal Line / News	09/17/12-09/21/12	н	:30 4:59:20P- News-2 News at 5p	s-2 News at			1 1	1		5 \$1	\$1,000.00	\$5,000.00	\$5,000.00 Salt Lake City (KUTV)		8/3/12
15.0	15.0 Normal Line / News	09/17/12-09/21/12	1	:30 5:59P- News-2 News at 6p	News at 6p		1 1	1 1	1		5 \$1	\$1,000.00	\$5,000.00	\$5,000.00 Salt Lake City (KUTV)		8/3/12
16.0	16.0 Normal Line / SPOT	09/17/12-09/21/12	-1	:30 6:28P- Entertainment Tonight	inment		T	1 1	-	-	5 \$1	\$1,000.00	\$5,000.00	\$5,000.00 Salt Lake City (KUTV)		8/3/12
17.0	17.0 Normal Line / SPOT	09/22/12-09/22/12	1	:30 6P- 7P (MST)					T			\$400.00	\$400.00	\$400.00 Salt Lake City (KUTV)		8/3/12
18.0	18.0 Normal Line / Prime	09/19/12-09/19/12	H	:30 6:57:26P- CBS-Survivor (Wednesday)	-Survivor						₩.	\$1,800.00	\$1,800.00	\$1,800.00 Salt Lake City (KUTV)		8/3/12
19.0	19.0 Normal Line / Prime	09/20/12-09/20/12	П	:30 7:59P- CBS-Big Brother (Thursday)) Brother						₩	\$3,200.00	\$3,200.00	\$3,200.00 Salt Lake City (KUTV)		8/3/12
20.0	20.0 Normal Line / Prime	09/22/12-09/22/12	1	:30 8:59P- CBS-48 Hours Mystery (Saturday)	Hours day)				-			\$800.00	\$800,00	\$800.00 Salt Lake City (KUTV)		8/3/12
21.(21.0 Normal Line / Prime	09/23/12-09/23/12	ਜ	:30 8P- CBS-The Good Wife (Sunday)	ood Wife					1	*	\$2,500.00	\$2,500.00	\$2,500.00 Salt Lake City (KUTV)		8/3/12
							**		(-				
						Υ 1		2	200	Ž Y						

B/E Bookend P/B Piggy Back

Printed At: 03:13 PM on Tuesday, August 14 2012

Comments:

Accepted-Station:

Date:

Accepted-Agency/Advertiser:



Wired Media Partners-Fairfax (13005) Center Forward (71144) 09/17/12-09/23/12 1350608 Contract # Schedule Dates Advertiser Agency

Henderson, Kristen (2948) KUTV/KMYU VAIL, CHRIS **Buyer Name** Sales Office Salesperson Phone/Fax

Local/Political Issue Agency BRD

Wired Media Partners-Fairfax 11350 Random Hill Rd Ste 670 Fairfax, VA 22030

Weekly/Irregular

Account Types

Billing Type

Comments

9/17 - 9/23

08/03/12 Last Modified **Entered By**

Normal Order Type Headline # 00-05 **Demo**

CENTER FORWARD EST 11542 (465976)

POLITICAL ISSUE (ns) (1187)

Product Brand

Commission % Package Deal

Commission Net Total

Kristen Henderson 08/03/12

\$47,153.75 \$8,321.25 15.00 Sales Tax

\$55,475.00 \$55,475.00 By Broadcast Month Spots Sep. 2012 75 Salt Lake City (KUTV) Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Sec	Sec Length	Run Times	SPV	SPW Mo	Tu We Th		Fr Sa	Su Spots		Rate	Total	Station	Comments	Entered
22.	22.0 Normal Line / News	09/17/12-09/21/12	-	:30	:30 10P- News-2 News at 10p	_	1	1 1	T	1		5	\$2,500.00	\$12,500.00	\$12,500.00 Salt Lake City (KUTV)		8/3/12
23.	23.0 Normal Line / SPOT	09/18/12-09/21/12	H	:301	:30 10:37P- CBS-The David Letterman Show			1				2	\$600.00	\$1,200.00	\$1,200.00 Salt Lake City (KUTV)		8/3/12
					000	Z	N N	ATI	NO NO	CO	ONFIRMATION CONTRACT	5					



KRISTEN HENDERSON CENTER FORWARD

9/17/12 - 9/23/12 1350608

ORDER NUMBER: FLIGHT DATES:

CLIENT: ΑĒ

MAKEGOOD REQUEST

KUTV, L.P. 299 South Main Street SLC, UT 84111 (801) 839-1113 (801) 839-1101 Fax

9/17/12 - 9/23/12 CHRIS VAIL PRODUCT: BUYER:

11542

ESTIMATE:

100 mg	NOTES		PRICE IS RIGHT AIRING 11A-12P	PRICE IS RIGHT AIRING 11A-12P	PRICE IS RIGHT AIRING 11A-12P	PROGRAMMING CHANGE	PROGRAMMING CHANGE	PROGRAMMING CHANGE							
OO	RATE		750	750	750	400	3,200	2,500						8,350	
MAKE-GOOD	TIME		11A-12P \$	11A-12P \$	11A-12P \$	8 42-9	8-9P	\$ d6-8						69	
	III.		11A	11A										Totals	
	PROGRAM		PRICE IS RIGHT	PRICE IS RIGHT	PRICE IS RIGHT	PAID PROGRAMMING	TWO AND A HALF MEN	THE GOOD WIFE							· · · · · · · · · · · · · · · · · · ·
STATE OF THE PERSON NAMED IN	DAY	DATE	9/11	9/13	9/14	9/22	9/20	9/23							
						1					1000				
	RATE		150	150	750	400	3,200	2,500	Ri.				5916	8,350	
			\$	\$	69	\$	69	69		_				69	
20 Miles (20 Mil	TIME		9-10A	9-10A	9-10A	6-7P	8-9P	8-9P							
SPOT MISSED	PROGRAM		PRICE IS RIGHT	PRICE IS RIGHT	PRICE IS RIGHT	ET WEEKEND	BIG BROTHER THURS	3,						TOTALS	G CHANGES
S	PRO		PRIC	PRIC	PRIC	Ы	BIG BF								ROGRAMMIN
IS The second se	DAY	DATE	9/17 PRIC	9/19 PRIC	9/21 PRIG	9/22 ET	9/20 BIG BR	9/23							NOTES: MAKEGOODS DUE TO PROGRAMMING CHANGES

This make good is being submitted to traffic at the same time as it is being sent to the buyer. It is possible a new mg may need to be offered if this one is not availlable.

Note: If KUTV does not receive response from buyer within 24 hours make good will be made as offered





Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

Contact: Kristen Henderson

Phone:

801-973-3000

Email: KHenderson@kutv2.com

Fax:

801-839-1101

Direct:

801-839-1119

KUTV-TV

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	
		Days	Gross	Sep							
Program Name	DP	Length	Rate	17	18	19	20	21	22	23	Tota
KUTV 5a News	EM	M-F	\$150.00	1	1	1	1	1			5
5:00 AM 5:30 AM		30	\$750.00								
KUTV 5:30a News	EM	M-F	\$300.00	1	1	1	1	1			5
5:30 AM 6:00 AM		30	\$1,500.00								
KUTV 6a News	EM	M-F	\$600.00	1	1	1	1	1			5
6:00 AM 8:00 AM		30	\$3,000.00								
CBS This Morning	EM	M-F	\$250.00	1	1	1	1	1			5
8:00 AM 9:00 AM		30	\$1,250.00								
Saturday 5a News	EM	Sa	\$50.00						1		
5:00 AM 7:00 AM		30	\$50.00								
CBS Sunday Morn	ЕМ	Su	\$600.00							1	
8:00 AM 9:30 AM		30	\$600.00								
Price-is-Right	_DT_	M-F_	\$7 50.00	1		1		1_			
9:00 AM 10:00 AM		30	\$2,250.00								
KUTV Noon News	DT	M-F	\$350.00	1	1		1				3
12:00 PM 1:00 PM		30	\$1,050.00								
Bold & Beautiful	DT	M-F	\$200.00			1		1			2
1:00 PM 2:30 PM		30	\$400.00								
The Talk	DT	M-F	\$275.00		1						,
2:00 PM 3:00 PM		30	\$275.00								
Ricki Lake	EF	M-F	\$350.00	2	1	1	2	1			7
3:00 PM 4:00 PM		30	\$2,450.00								
KUTV 4p News	EN	M-F	\$400.00	1	1	1	1	1			ţ
4:00 PM 4:30 PM		30	\$2,000.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:28:19 AM

KUTV-TV



Station Order Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 17, 2012 to Sunday, September 23, 2012

Estimate ID

11542

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone:

801-973-3000

Fax:

801-839-1101

Direct:

801-839-1119

KUTV-TV

		Days	Gross	Mon Sep	Tue Sep	Wed Sep	Thu Sep	Fri Sep	Sat Sep	Sun Sep	
Program Name	DP	Length	Rate	17	18	19	20	21	22	23	Total
KUTV 4:30p News	EN	M-F	\$500.00	1	1	1	1	1			5
4:30 PM 5:00 PM		30	\$2,500.00								
KUTV 5p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
5:00 PM 5:30 PM		30	\$5,000.00								
KUTV 6p News	EN	M-F	\$1,000.00	1	1	1	1	1			5
6:00 PM 6:30 PM		30	\$5,000.00								
Ent Tonight	PA	M-F	\$1,000.00	1	1	1	1	1			5
6:30 PM 7:00 PM		30	\$5,000.00								
Ent Wknd	PA	Sa	\$400.00						1		1
6:00 PM 7:00 PM		30	\$400.00								
Survivor	PT	W	\$1,800.00			1					1
7:00 PM 8:00 PM		30	\$1,800.00								
-Big-Brother	_PT	Th	_\$3,200.00_				1				1
8:00 PM 9:00 PM		30	\$3,200.00								
48 Hours	PT	Sa	\$800.00						1		1
9:00 PM 10:00 PM		30	\$800.00								
3 900D wife	PT	Su	\$2,500.00							1	1
8:00 PM 9:00 PM		30	\$2,500.00								
KUTV 10p News	LN	M-F	\$2,500.00	1	1	1	1	1			5
10:00 PM 10:35 PM		30	\$12,500.00								
Letterman	LF	M-F	\$600.00		1			1			2
10:35 PM 11:38 PM		30	\$1,200.00								
Station Gross Totals		:	\$55,475.00	14	14	14	14	14	3	2	75

Chris Vail

Wired Media Partners

Date/Time Sent: 8/2/2012 10:28:19 AM

KUTV-TV